



Coro's Lead LA program is a nine-month, part-time leadership development program for rising professionals who desire to enhance their capacity to lead, explore different leadership and communication models to perfect their own, and explore the current public policy issues of Los Angeles.

As an employer, your investment in high-performing staff members is crucial to the success of your organization for many reasons:

- It demonstrates your commitment to the employee, increasing their feeling of engagement which often leads to higher productivity and employee loyalty.
- It is a critical element of succession planning for employees who should be groomed for leadership.
- It provides motivation to all employees that hard work is rewarded by the organization.
- It increases the skills of employees in critical positions that can be incorporated departmentally and instilled in their direct reports.

### **Lead LA Program Benefits**

Lead LA provides its participants with 100+ hours of leadership training through an experiential learning model that provides the participant with the following benefits that can enhance their performance with your organization:

- An understanding of their individual leadership style, how they are perceived by others, and ways to collaborate with people of different styles.
- Exposure to multiple leadership models including adaptive leadership and change management.
- Opportunity to improve collaboration skills through group work and exposure to a cohort comprising members of different sectors, industries, and styles which can be applied within your organization as well as with external partners and constituents.
- A connection to the Coro community, a network of over 10,000 alumni nationally and countless partners and stakeholders in organizations throughout Los Angeles. Coro community members use this network to identify candidates for employment opportunities at their organization, to solicit partnerships for projects, and share information about engagement opportunities at their corporation/organization.

At a cost of \$5,000, Lead LA is also an incredible value, providing high-level leadership development training at a fraction of the cost that your organization would have to assume. In addition to the financial support, we ask that organizations agree to support the candidate by providing time away from the office for select events that includes both their physical presence and permission to disconnect from communication with the office while present.

The ideal candidate for Lead LA is a mid-career professional (7 – 10 years of experience) who has risen to a position of leadership in your organization. These candidates have demonstrated leadership and would benefit from exposure to opportunities to elevate them from “very good” to “great.”

At Coro, we seek candidates who are ready to deepen their leadership practice and gain innovative tools and strategies specific to the complex task of bringing about collaborative change.

Lead LA will enhance your employee’s performance within your company through providing the opportunity to:

- **Practice Leadership.** Our training methodology involves using the cohort as the case study to understand a variety of leadership styles and a deepening of one’s own style that creates appreciation for alternative perspectives and tools for leading a diverse group through change.
- **Practice Project and Team Effectiveness.** The cohort self-selects into small groups around current events, and educates their peers by creating a day of learning framed in understanding the budgetary, social and personal components of the topic. Participants leave with a deeper understanding of issues and interests than are learned from simply reading the newspaper, as well as training in effectiveness in teams and shared projects.
- **Exposure to Subject Matter Experts.** In addition to the members of the cohort, participants are exposed to a range of high-level decision-makers and influential stakeholders - from CEOs to Commissioners to community advocates - to understand how policy decisions are really made and why. They also gain an awareness of multiple sector perspectives and the benefits of collaboration to drive change.
- **Become Part of a Multi-Sector Network.** Gain access to a vast alumni network of the most diverse leadership communities in Los Angeles. Over the course of the program, participants develop close ties with members of their cohort through intensive training and peer consulting. Businesses and organizations that require relationships in multiple sectors for success will gain this by sending an employee to the program.

Contact Jenny Vazquez-Newsum, VP of Leadership Programs and Training, at [jenny@corola.org](mailto:jenny@corola.org) to learn more about supporting a participant.